

Using Evaluation for Sustainability Planning

Current Picture

Efforts to continue	Funding End Date	Pending items/ upcoming events

Potential Criteria for Determining Which Efforts to Continue

A – Impact

- There has been, or soon will be, a measurable improvement in community health.
- This effort helps prevent problems in the community.
- This activity has resulted in improvements in health promoting policy.
- There is evidence of increased community capacity to deal with the issues involved with this activity.
- The potential benefits (short term and long term) justify the cost of doing the work.

B – Resources Needed; Who Will Carry Out

- We are filling a niche that is not being filled by another group within the community.
- We have been able to leverage additional resources (money, services, donations, etc.) through this effort.
- It is likely that we will be able to secure additional funding or resources to support this activity.
- We are the best group to continue doing this work.
- We have the capacity to continue this work.
- There are individuals in this group willing to carry out the work.
- There isn't another organization willing or able to do the work.

C – Broad Community Support

- The community supports the effort.
- Key decision-makers support the effort.
- Individuals within the community are able to identify specific accomplishments/activities that we have conducted.

D – Still A Need

- This effort helps meet a long-term goal.
- The issue(s) addressed by this effort is/are still a community need.
- Discontinuing this activity will have a negative impact on the community and/or population served.
- This issue/problem is worth devoting our resources to, relative to other issues/problems in the community.