



Planning for Aging Well in Communities

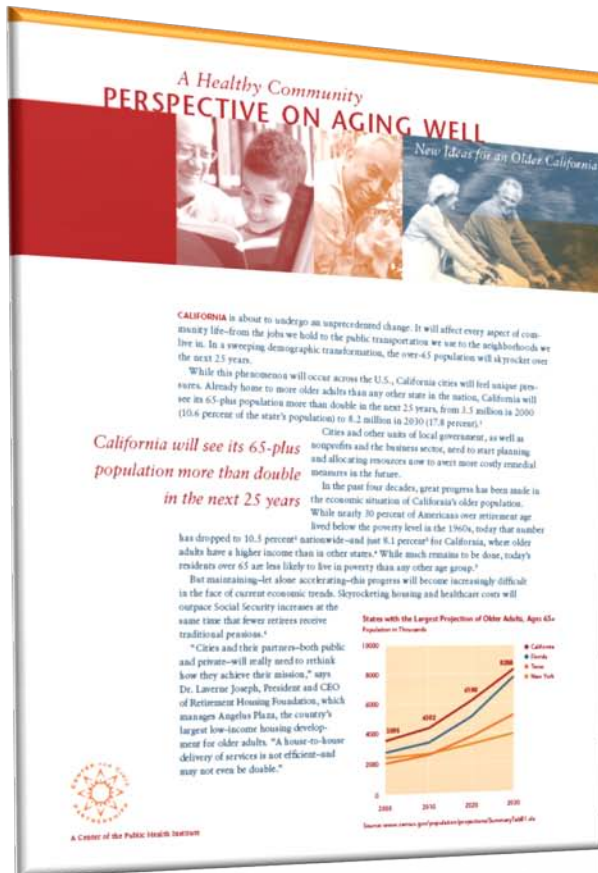
California Healthy Cities and Communities
Annual Conference

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Linda Peek, Consultant/Writer

Center for Civic Partnerships

Promote Strategic Steps in Planning



- Six Priority Areas**
- Housing**
- Mobility/Transportation**
- Employment**
- Lifelong Learning**
- Community Involvement**
- Supportive Services**

- 1. Analysis of Secondary Data and Trends**
- 2. Promising Models**
- 3. Inventories of Policies, Programs and Services**

Sources: Center for Civic Partnerships. "A Healthy Community Perspective on Aging Well." 2006 & "Aging Well in Communities: A Toolkit for Planning, Engagement & Action." March 2010.

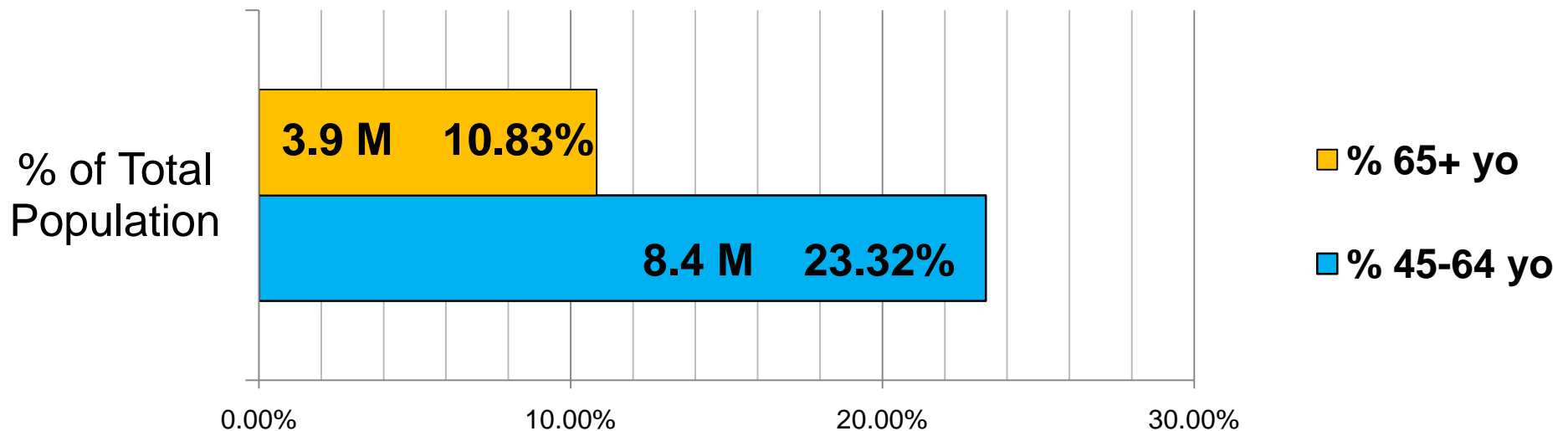


Call Attention to Demographic Realities

U.S. Census estimates 25% of California's population is 45-64 years old. By 2020, California is projected to lead the nation in the number of people 65 years and older.

**California
37M**

Older Adults (45 years +) as % of Total Population



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Sources: U.S. Census, American Community Survey, 2009 estimates

Identify Cultural Generation Gap

Insert Table 4 from William Frey article, pg 36

“A looming divide could occur between the racial and ethnic profiles of the younger and older parts of the population...”



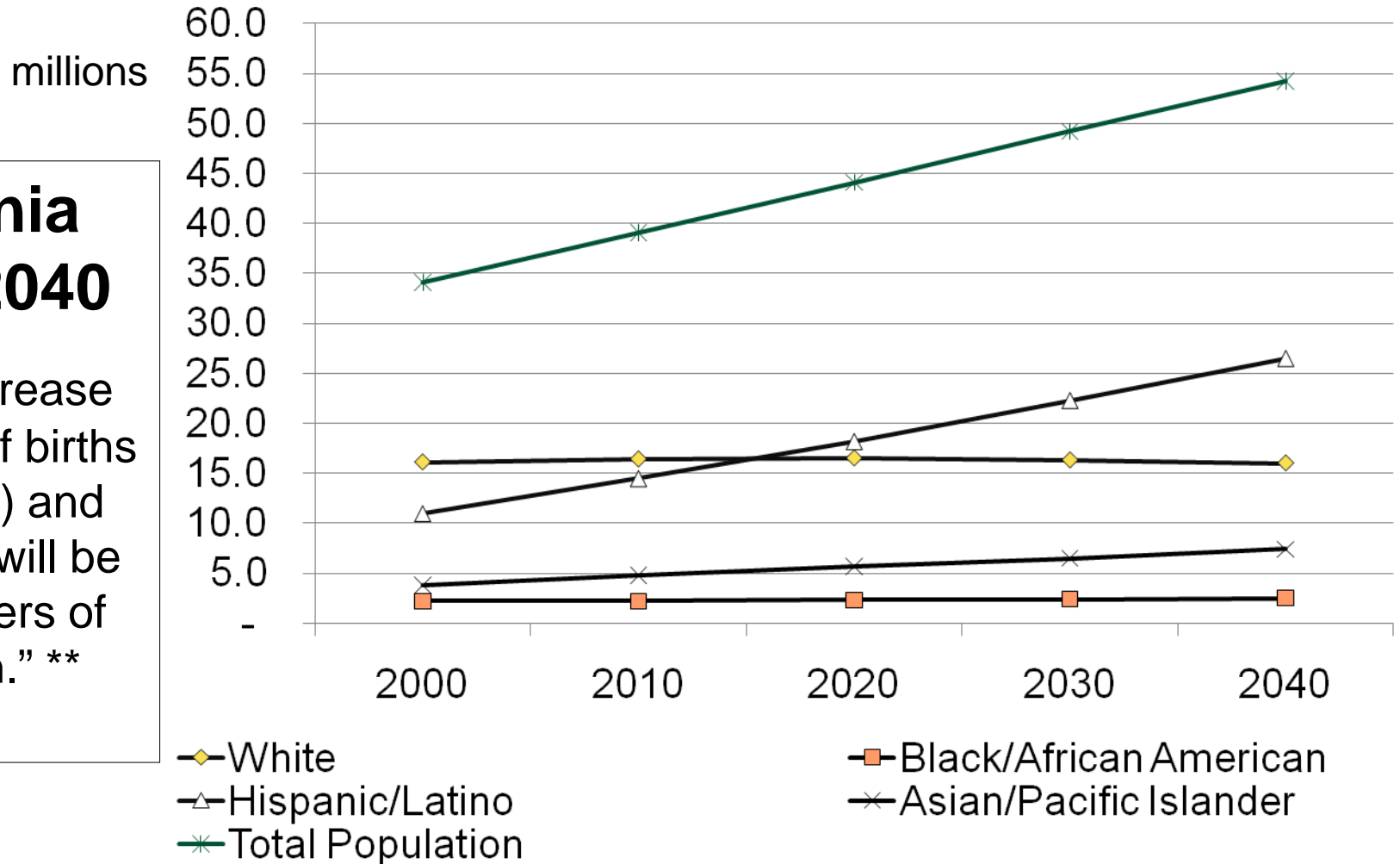
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Source: Frey, W. (2010). Baby Boomers and the New Demographics of America's Seniors. *Generations – Journal of the American Society on Aging*, 34(3), 28-37.

Highlight Trends and Consider Projections

California 2000 – 2040

“Natural increase (the excess of births over deaths) and immigration will be the key drivers of this growth.” **



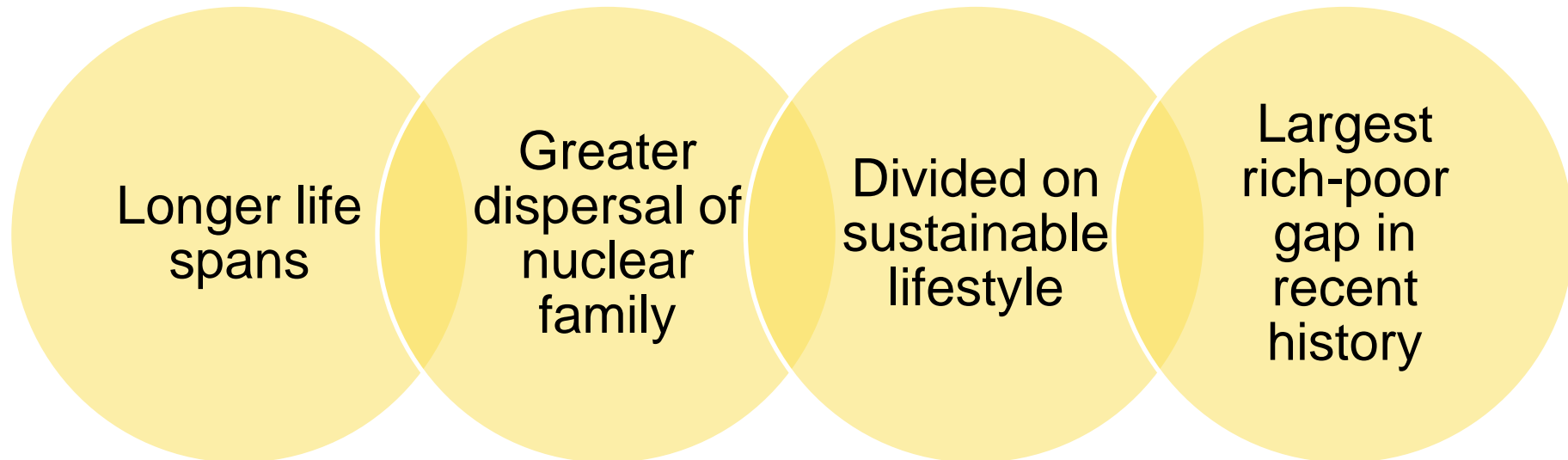
Sources: State of California, Department of Finance, *Population Projections for California and Its Counties 2000-2050*, Sacramento, California, July 2007.

** Just the Facts. “California’s Future Population” Public Policy Institute of California, September 2008



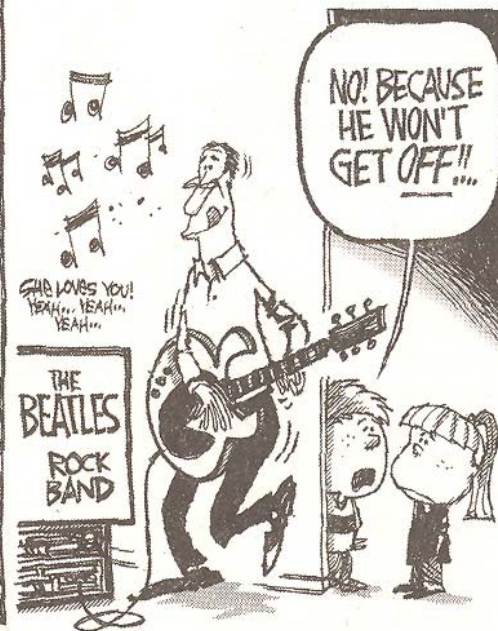
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Other Relevant Variables for “Boomers”



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Source: Institute for the Future, “*Boomers: The Next 20 Years* .” 2007.



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Aging Well in Communities: A Toolkit

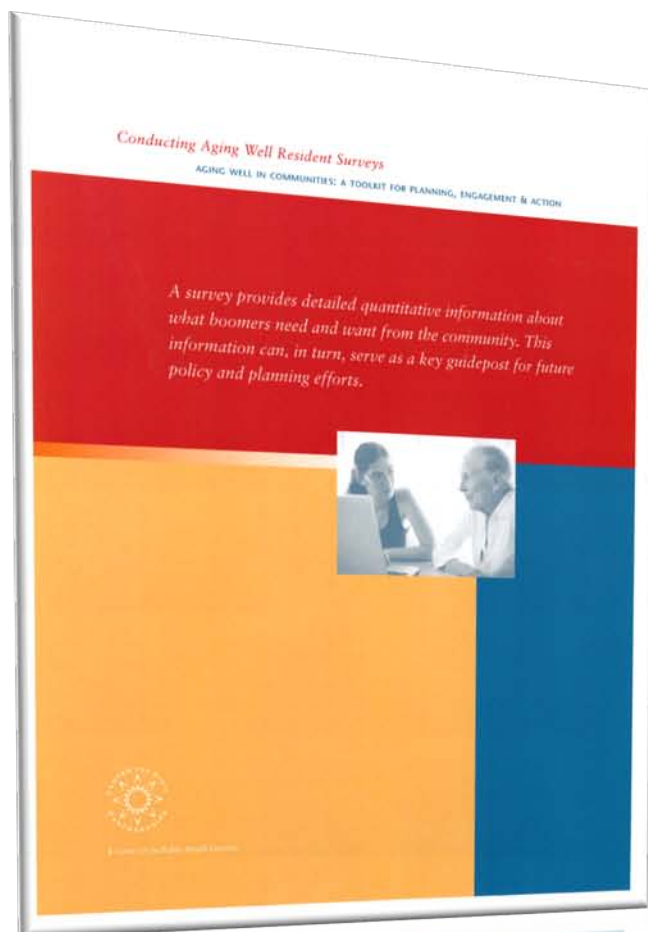


For Planning, Engagement & Action

- ✓ Culturally Appropriate
 - ✓ Accessible
 - ✓ Ready to Use Locally and/or Regionally
 - ✓ Resident Driven
 - ✓ Sustainable
1. Community Planning Overview
 2. Step-by-Step Guides
 3. Case Studies
 4. Resource List



Resident Surveys Can Move Process Forward



“Aging Well” Resident Surveys

- Help determine age-readiness
- Define expectations between city and residents
- Identify resource allocation needs
- Educate residents about planning
- Foster greater civic engagement
- Move Aging Well planning process forward



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Source: Center for Civic Partnerships, “Aging Well in Communities: A Toolkit for Planning, Engagement & Action.”
Conducting Aging Well Resident Surveys, March 2010.

Survey Topics to Consider

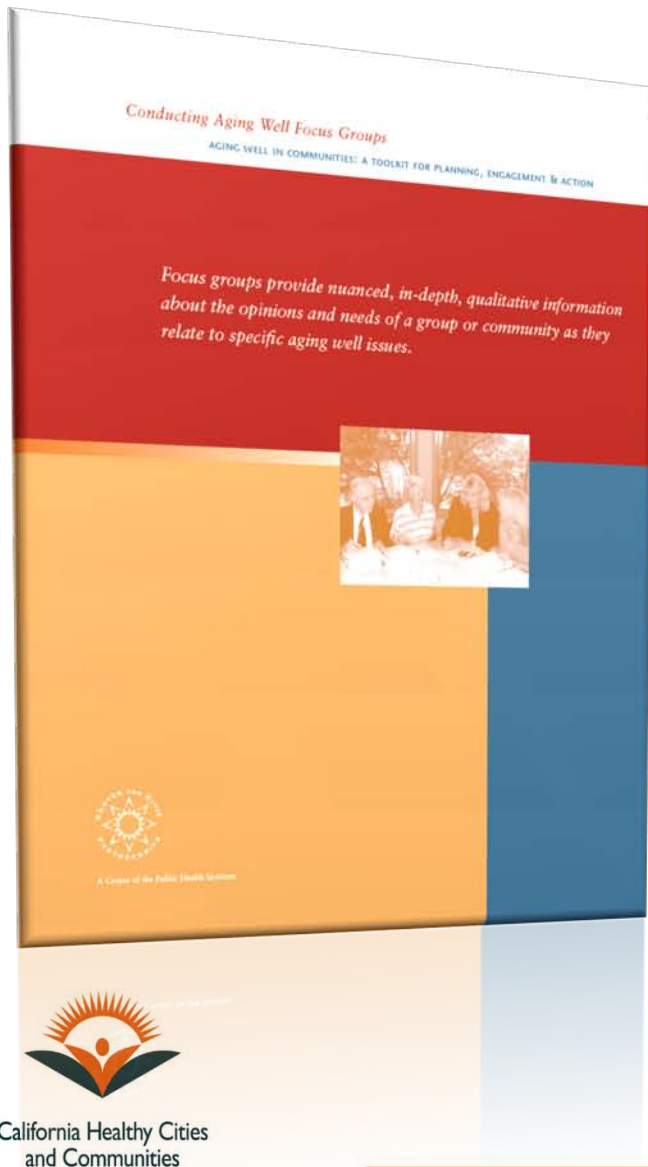


- **Demographics**
- **Housing options**
- **Mobility and transportation**
- **Planning issues**
- **Livable community considerations**
- **Social engagement**
- **Health/social services**
- **Resident characteristics**



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Refine Issues and Feedback for Planning



“Aging Well” Focus Groups

- Further define role of local government
- Elicit specific information from residents
- Confirm survey research findings on key topics
- Educate residents about planning
- Refine focus of planning effort
- Move Aging Well planning process forward

Focus Group Planning Checklist



- ✓ **Planning committee – short and long-term**
- ✓ **Purpose**
- ✓ **Participants and engagement**
- ✓ **Cultural competence**
- ✓ **Convenience and accessibility**
- ✓ **Environment**
- ✓ **Questions**
- ✓ **Facilitator**
- ✓ **Beta test**



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Planning Process Discussion and Interaction



“Aging Well” Public Forums

- Further define planning committee role
- Elicit new information for better decision-making
- Confirm survey research findings on key topics
- Educate residents about planning
- Foster greater civic engagement
- Move Aging Well planning process forward



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Public Forum Checklist – During & After



- ✓ **Topics**
- ✓ **Advance education**
- ✓ **Follow-up activities and steps**
- ✓ **Audience(s)?**
- ✓ **Presentation team**
- ✓ **Communications plan**



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Use General Plan to Advance Aging Well

Review the current General Plan (e.g., Housing, Land Use and Circulation) to **identify any gaps** between current supply and **community feedback**.

Strengthen coalition-building and education among city leadership and residents to **bolster future productive civic engagement and planning collaboration in community**.

Housing, Transportation and Land Use issues spark planning considerations of **universal design, complete streets, visitability, accessible transit options and recreation choices**.

Benefits Everyone in the Community



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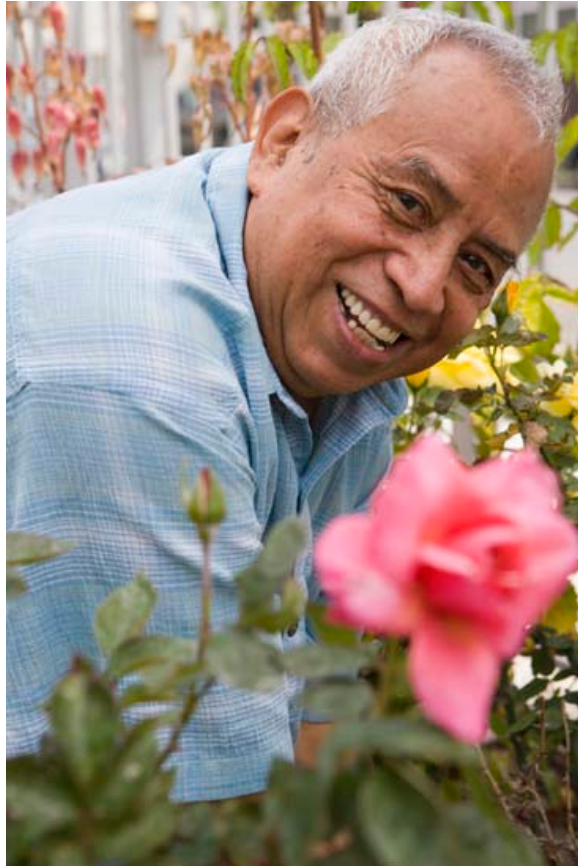
“If the problems of aging are already evident, then we have missed the optimum moment to resolve them by preventing them from occurring in the first place.”



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Source: O'Hara-Devereaux, Mary, *Navigating the Badlands: Thriving in the Decade of Radical Transformation*, 1st Edition, 2004

THANK YOU



- ✓ **Program Information**
- ✓ **Publications and Reports**
- ✓ **Conference and Workshop Opportunities**



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www.civicpartnerships.org

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