



## California Healthy Cities and Communities 2009 Annual Conference

# Lean, Green and Graying: Addressing Current Trends in Challenging Economic Times

**Thursday, April 23, 2009**  
**8:30 a.m. - 4:00 p.m.**

**Conference Location:**  
**The California Endowment**  
**Center for Healthy Communities**  
**1000 North Alameda Street**  
**Los Angeles, CA 90012**

### Keynote Speaker



**Marion Standish, Program Director**  
**The California Endowment**

The keynote address delivered by Marion Standish will bridge the progress to date from California Healthy Cities and Communities, and similar community building initiatives, to The California Endowment's (TCE) ten year strategic vision. In 2010, TCE will embark on their new strategic direction: Building Healthy Communities. Their goal is to support the development of communities where kids and youth are healthy, safe and ready to learn.

As TCE's Disparities in Health Program Director, Marion leads the foundation's efforts to develop program initiatives that reduce health disparities. In that capacity, Marion serves as lead officer on many major funding initiatives. She also provides national philanthropic leadership in the development of foundation partnerships and serves as the convener for the Convergence Partnership which brings multiple funders together to pursue cross sector efforts to build healthy communities.

### Plenary, Interactive Panels and Spirited Roundtable Sessions Tentatively Include:

**Plenary:** *"City, County and Regional Responses to Climate Change Issues"*

Speakers:

- Rick Cole, City Manager, City of Ventura
- Eric Frykman, M.D., M.P.H., Public Health Officer, County of Riverside
- Hasan Ikhrata, Executive Director, Southern California Association of Governments

**Interactive Panels:** *"City/County Partnerships"*

Speakers:

- Jean Armbruster, Director, Chronic Disease and Injury Prevention Program, County of Los Angeles Public Health, P.L.A.C.E. Unit
- Angelica Baltazar, Healthy Communities Program Officer, San Bernardino County Department of Public Health
- Dede Benson, Community Services Coordinator, City of Fontana

*"Plan Now or Pay More Later: Community-Based Planning for an Older Adult Population"*

Speakers:

- Crispin Delgado, Management Analyst III, San Mateo County Health Department, Health Policy and Planning
- Tina Sray, Community Services Director, City of Chino

*"Communities Making Strides in Improved Mobility and Housing Alternatives"*

Speakers:

- Dorit Fromm, AIA, Design Research Communication
- Mary Poole, Senior Management Analyst, City of Citrus Heights

*"What Works in Joint Use and Why is it Important — Voices of Experience"*

- Speakers to be announced

**Spirited Roundtable Sessions:** *"Implementing the Healthy Cities Approach"*

Table Presenter:

- Jerry Van Leeuwen, Director of Community Services, City of Escondido

*"Collaboration 2.0: Going Beyond the Basics"*

Table Presenter:

- Margery Pierce, Neighborhood Services Director, City of Oceanside



# California Healthy Cities and Communities 2009 Conference Registration Form

## *Lean, Green and Graying: Addressing Current Trends in Challenging Economic Times*

Please print clearly. One name per registration form only. Photocopy form as needed.

Name	Title
Organization	
Address	City, State, Zip
Telephone	Fax
E-mail	Web Address
How did you hear about the conference?	

Please indicate any special needs requiring our attention such as special seating for meeting, dietary restrictions or disabilities.

### Conference Registration Fees

**Early Bird Fee by  
March 13, 2009**

**Regular Fee after  
March 13, 2009**

CHCC Member

\$ 50.00

\$ 75.00

Non-Member

\$ 60.00

\$ 75.00



*For CHCC Network  
membership information, visit  
[www.civicpartnerships.org](http://www.civicpartnerships.org)*

For questions or additional information,  
please contact us by:

**Phone:** (916) 646-8680

**E-mail:** [chcc@civicpartnerships.org](mailto:chcc@civicpartnerships.org)

**Website:** [www.civicpartnerships.org](http://www.civicpartnerships.org)

**Visit our website for updated conference information**

Total Enclosed: \_\_\_\_\_

\* Registration includes continental breakfast and lunch  
Registration fees are non-refundable

Photo Consent: Submission of your registration authorizes the Center for  
Civic Partnerships to use photos taken of you during the conference (i.e.,  
newsletters, website, brochures or other publications).

### Payment Method

Payment must accompany your registration form to be officially registered.

Check — Make checks payable to: **Public Health Institute**  
(Federal Tax ID # 94-1646278)

Credit Card — Fax credit card registrations to: **(916) 646-8660**

Visa

MasterCard

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Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_  
please print clearly

Card Holder Signature: \_\_\_\_\_ Three-digit CVV2# \_\_\_\_\_

**Send or fax completed form  
with payment to:**

Center for Civic Partnerships  
Attn: 2009 Annual Conference  
1851 Heritage Lane, Suite 250  
Sacramento, CA 95815  
Fax: (916) 646-8660

(on back of card in signature block or  
four-digits on front of an AMEX card)

### Hotel Recommendations:

Hilton Checkers Hotel Los Angeles  
535 South Grand  
Los Angeles, CA 90071  
Tel: (213) 624-0000  
[www.hiltoncheckers.com](http://www.hiltoncheckers.com)

Millennium Biltmore Hotel  
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