

Qualitative Instrument Design

Step	How to Proceed
<p>Design your research/evaluation question</p>	<p>Think of the program goals, and what “how” or “why” questions you would like to ask. You may want to ask these questions in order to obtain valuable program feedback about what to change; or you may want to ask these questions in order to understand more context about why you saw (or did not see) a particular program effect. Here are some examples:</p> <ul style="list-style-type: none"> • Was the program goal accomplished? • How could the program be changed so that the program goal was accomplished more effectively? • Why did some strategies work well? Why did other program strategies work less well?
<p>Develop instruments (key informant, focus group, and observation protocols)</p>	<p>For each of these types of instruments, match each question to a research question. How is that protocol item helping you to find out the answer to your research questions?</p>

Qualitative Data Analysis Template

Program:

High-Level Research Question:

Specific Research Question #1

Quotations from Key Informant #1

Quotations from Key Informant #2

Quotations from Key Informant #3

Specific Research Question #2

Quotations from Key Informant #1

Quotations from Key Informant #2

Quotations from Key Informant #3

Specific Research Question #3

Quotations from Key Informant #1

Quotations from Key Informant #2

Quotations from Key Informant #3

Qualitative Data Analysis Plan for [Program Name]

Objective/ Program Goal	Research Question	Measurement Instrument	Data Analysis	
			Indicators (Protocol Items)	Themes to Explore / Specific Questions to Focus on